

LANA RAFAELLA

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U.S. Citizen | Bilingual (English / Russian)

PROFESSIONAL SUMMARY

Senior Software QA Engineer with 10+ years of expertise testing web and mobile applications across diverse platforms. Led QA teams and large-scale projects, including a payment engine migration at Meta. Skilled in functional, UI, API, E2E, UAT, and exploratory testing, with strong proficiency in SQL, AWS services, and data analytics. Recently building AI-powered products end-to-end as a founder, designing MVPs, integrations, and go-to-market strategy with modern AI tooling. Completed the "AI-Powered Data Analyst" program at the California Institute of Career Development. Adept at collaborating in both fast-paced startup environments and large corporate settings to deliver high-quality software.

SKILLS

AI Tools: Claude Cowork, Claude Code, ChatGPT, Manus, Cursor

Claude Skills: Marketing Content Generation, AI Video Generation

Test Management: Jira, Zephyr, TestRail, Google Workspace

CRM: HubSpot

Operating Systems: macOS, Linux, Windows, Chrome OS

Mobile Platforms: iOS (Xcode), Remote Devices (Sauce Labs), Android (Android Studio, ADB)

API Testing: Postman, Charles Proxy, Swagger

Databases: SQLPro, Oracle, MySQL, Postgres

Programming & Automation: Python, Selenium

Data Analytics: Advanced Excel, Tableau, Power BI, Matplotlib, NumPy, Pandas

AWS Services: CloudWatch, Lambda, DynamoDB, EC2, S3

Collaboration: Git, Confluence, Jira

Other: HTML, XML, JSON, CSS, DOM, Chrome DevTools, Radar Maps Platform

PROFESSIONAL EXPERIENCE

Honly — San Francisco, CA

Dec 2025 – Present

Founder / Product Lead

- Developed the concept and product strategy for an AI-powered conversational social app focused on meaningful human connection.
- Designed and built the MVP, including the product structure, onboarding flow, core user experience, and feature set.
- Created the matching logic, user discovery criteria, privacy framework, and safety requirements.
- Developed the go-to-market strategy, brand positioning, and marketing campaigns.
- Coordinated product design, development priorities, and MVP implementation.

Spiritual California — Sunnyvale, CA

Feb 2026 – Present

Co-Founder / Product & Integration Lead

- Lead product development for a digital marketplace connecting users with spiritual and wellness practitioners.
- Designed the complete product structure, user flows, platform architecture, and MVP.
- Manage integrations with third-party services, including Persona, Stripe, and other external platforms.
- Define product requirements, payment and practitioner onboarding workflows, and administrative processes.
- Coordinate with designers, developers, and external partners throughout the product development lifecycle.

Apni Mandi — Fremont, CA

May 2025 – Dec 2025

QA Data Analyst

- Consolidated multi-store datasets exceeding 600K SKUs, performing extensive data cleaning and normalization by barcode, product name, and category.
- Built and maintained Power Query and PostgreSQL pipelines to merge, deduplicate, and standardize pricing, vendor, and product data from Excel and CSV sources.
- Designed and implemented end-to-end QA processes for retail pricing systems, ensuring data integrity across multiple store catalogs.

Amberflo — Palo Alto, CA

Feb 2025 – Apr 2025

QA Strategy Consultant

- Contributed to QA strategy and product validation for an AI-powered usage-based billing platform.
- Collaborated with engineering and customer success teams to identify quality gaps and improve client onboarding.
- Created and maintained QA projects in Jira and advised on AI tool integration for QA operations.

Meta / HCLTech — Menlo Park, CA

Aug 2022 – Feb 2025

Senior Software QA Engineer

- Onsite QA lead for B2B (Billing) and the Payments Platform.
- Tested Business Services and B2B features on Instagram, Facebook, and Meta Business Suite across Mobile and Web.
- Led the Payment Engine migration on the Payments Platform from the QA side.
- Defined testing scope, edge cases, and coverage; wrote test plans and cases for regression, smoke, and sanity testing.
- Managed and triaged bugs filed by the offshore team and provided test metrics to management.

Hathaway — San Luis Obispo, CA (Remote)

Jan 2022 – Aug 2022

Senior Software QA Engineer

- Executed functional, exploratory, and regression testing on Web, Mobile (iOS, iOS simulator, Android), and Android TV.
- Updated mobile automation Appium scripts and used Charles Proxy to inspect API requests and responses.
- Tested e-commerce applications and user behavior in mParticle and Google Analytics.
- Tested location features using the Radar Maps platform; wrote test cases in Zephyr/Jira and tested with CMS (Drupal).

BeachBody — Los Angeles, CA

Jun 2021 – Jan 2022

Senior Software QA Engineer

- Implemented advanced debugging techniques for API testing and wrote test cases for API microservices in TestRail.
- Performed white-box testing of Lambda function responses and CloudWatch event validation.
- Developed API test scripts using Postman and executed tests as part of CI/CD; used Charles Proxy for mobile testing.

Google / Virtusa — San Bruno, CA

Jun 2019 – Jun 2021

Senior Software QA Engineer

- Onsite point of contact for the iOS platform of the YouTube Main App team.
- Developed test plans and cases for new iOS product features; performed functional, accessibility, i18n, smoke, E2E, and regression testing.
- Conducted accessibility testing using VoiceOver, JAWS, NVDA, and Accessibility Scanner; debugged automation tests and provided build status updates.

FnB Tech — San Mateo, CA

Sep 2017 – May 2019

Senior Software QA Engineer

- Conducted API testing using Postman and developed Postman test collections.
- Performed exploratory, functional, and regression testing on multiple platforms; used Charles Proxy for mobile testing.
- Tested SQLPro backend updates, deployed new builds, troubleshoot issues using logs, and mentored junior testers.

Zeroln Software — Concord, CA

2015 – 2017

Software QA Engineer

- Performed backend testing with SQL and API testing with Postman; analyzed Android logs via ADB and contributed to UX design discussions and competitive research.

Elfina — Yekaterinburg, Russia

2008 – 2015

QA Analyst

- Managed the development lifecycle of a web-based e-commerce platform; conducted functional, usability, and performance testing and managed CMS-based content updates.

EDUCATION & TRAINING

- **Bachelor of Economics** — Tomsk Polytechnic University, Tomsk, Russia
- **AI-Powered Data Analyst Program** — California Institute of Career Development
- **Data Science** — FUHSD, Fremont, CA
- **Selenium Python Automation Bootcamp** — DataCamp